

MARK YOUR CALENDAR!

2012 MSCA Summer Convention & Supplier Trade Show

July 26 - 29, 2012
The Lodge of Four Seasons
Lake Ozark, Missouri



Mark your calendar today for the 2012 MSCA Summer Convention. Check out the select sponsorships which offer two or three minutes of **Microphone Time** to introduce your company to the doctors in the general session (also includes Special Signage). Rates are listed on the registration form.

Put your logo on the **Convention Bags** or **Name Tag Holders** to generate even more visibility for your company.

Check the appropriate box and take advantage of the opportunity to insert your brochure or flyer in the convention packets.

Call today for more information about these and other exciting opportunities.

Set-up times on back.



Microphone Time
with select Sponsorships

Questions Call

573-636-2553

MSCA Summer Convention & Supplier Trade Show Registration

Company Name _____

Contact _____

First Representative Attending Show (included) _____

Additional Representatives \$70 each. (Limit 1 additional per booth)
\$70 _____

Address _____

City _____

State _____ ZIP _____

Phone _____

Email Address _____

SPONSORSHIP OPPORTUNITIES

- Golf Sponsorship** **\$100**
Sign placed at hole sponsored - (booth not included)
- Golf Player Registration** **\$85**
Thursday, July 26, The Cove, Lodge of Four Seasons
- Break Sponsorship** **\$200**
Joint sponsorship - (booth not included)
Includes two or three minutes of **Microphone Time** to speak during the General Session.
- Booth plus Opening Reception & Awards Dinner Sponsorship** **\$2,000**
A few minutes of **Microphone Time** to speak at the Opening Reception, plus one booth, special signage and two meal tickets for each MSCA-sponsored meal.

ADVERTISING OPPORTUNITIES

- Your Logo on Convention Bags** **\$2,000**
Have your company name and logo printed on Convention Bags handed out to all attendees (over 200 DCs & CAs).
- Your Logo on Name Tag Holders** **\$2,000**
Your company name and logo printed on Convention Name Tag Holders given to all attendees (over 200 DCs & CAs).

REGISTRATION

- Booth Only** **\$395**
One Booth (**electric included**) plus one meal ticket for each MSCA-sponsored meal and break.
\$70 Additional Representative. (limit 1)
See sponsorships for **Microphone Time**.

ADDITIONAL CHARGES

- Extra Booth Space** **\$275**
NOTE: Includes one (1) representative.
- Additional Representative** **\$75**
NOTE: Limit of one (1) additional representative per booth.

CONVENTION PACKET MATERIALS

- Material for convention packets** **FREE**
Must be received by **Friday, July 6**. Only **ONE** insert per company, Provide 250 Copies, **No** larger than 8 1/2" x 11"

JOURNAL ADVERTISING SPECIALS

- Price List** **FREE**

CANCELLATION POLICY

Full refund given only if the MSCA is able to re-sell your booth space. If not, only a partial refund will be allowed.

Method of Payment Master Card Visa Discover Check # _____

Amount \$ _____

Credit Card # _____ Exp. Date _____

Signature _____ 3-Digit V-Code _____

Return Registration Form and Payment to: MSCA, 220 East Dunklin, Jefferson City, MO 65101

Set-Up Times

Thursday, July 26

Early set-up time is scheduled for Thursday from 1:00-8:00 pm.

Important Note: CE classes start at 5 p.m.

Friday, July 27

Even though classes start on Thursday evening, you may choose to set up on Friday morning from 7:00-9:00. Doctors take their morning break at 9:45.

Tear-Down Time

Sunday, July 29

Most suppliers stay through the noon luncheon on Sunday. You may tear down from 1:00-3:00 Sunday afternoon.

IMPORTANT: The Missouri State Chiropractors Association is not responsible for damage, loss or misappropriation of property utilized by individuals when attending its functions or sponsored events.

Supplier Benefits

- ◆ One booth space at the MSCA Summer Convention (electric included).
- ◆ A second booth for discounted price.
- ◆ Opportunity to purchase space on convention bags or name tag holders for printing of "your company logo."
- ◆ Recognition in MSCA Summer Convention Registration Packets.
- ◆ One ticket for meals and breaks sponsored by the MSCA.
- ◆ Names, addresses and phone numbers of doctors and CAs who attend convention.
- ◆ Invitation to exhibit at district meetings and seminars (Set-up fee will apply).

Your Company Logo

On

Convention Bags Name Tag Holders

(Details Inside)

Call Today!

573-636-2553

Special Room Rates If Reserved by June 26, 2012

Traditional Rooms \$129

Main Lodge \$139

Call: The Lodge of Four Seasons

888-265-5500

Register Today!

First Come, First Served

Booth spaces sell out early.

Diagram enclosed for booth selection.

(Complete and return with convention application form.)

Missouri State Chiropractors Assn.

220 E. Dunklin

Jefferson City, MO 65101

573-636-2553

www.mscainfo.com



MSCA Summer Convention & Supplier Trade Show July 26 - 29, 2012



*The Lodge of Four Seasons
Lake Ozark, Missouri*

*Please Note
New Dates in 2012
Friday - Sunday
(early set-up Thursday)*



Reserve Your Booth Today!