

# MARK YOUR CALENDAR!



## 2010 MSCA Summer Convention & Supplier Trade Show Chateau on the Lake, Branson July 29 - 31, 2010

Mark your calendar today for the 2010 MSCA Summer Convention. Check out the select sponsorships which offer a moment of **Microphone Time** to introduce your company to the doctors, plus a **Free Booth** and **Special Signage**.

Lower, more affordable rates are listed in the registration form on this page. There are several different levels at which you can sponsor and give your company additional visibility.

Check the appropriate box and take advantage of the opportunity to provide a brochure or flyer for the convention packets.

Call today for more information about these and other exciting opportunities.

**Microphone Time  
Plus FREE Booth  
with select Sponsorships.**

Questions Call  
**573-636-2553**

# MSCA Convention & Supplier Trade Show

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

First Representative Attending Show (included) \_\_\_\_\_

**\$30** Each Additional Representative

**\$30**

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

ZIP \_\_\_\_\_

Phone \_\_\_\_\_

Email Address \_\_\_\_\_

### REGISTRATION

- Golf Sponsorship** **\$100**  
Sign placed at hole sponsored - (booth not included)
- Break Sponsorship** **\$250**  
Joint sponsorship - (booth not included)
- Booth plus Meal Sponsorship** **\$700**  
A moment of **Microphone Time** to introduce your company to DCs, plus one booth (8 ft. table), special signage and one meal ticket for MSCA-sponsored meals (Banquet **NOT** included). **Important Note: Electricity is \$50 extra.**
- Booth plus Opening Reception/Dinner Sponsorship** **\$2,000**  
A moment of **Microphone Time** to speak at the Opening Reception, plus one booth (8 ft. table), special signage and one meal ticket for MSCA-sponsored meals (Banquet **NOT** included).

- Booth Only** **\$355**  
One Booth (8 ft. table) and one meal ticket for MSCA-sponsored meals (Banquet **NOT** included). **Electricity \$50 extra. \$30 each Additional Representative.**  
**See sponsorships for FREE Microphone Time and FREE Booth opportunity.**

### ADDITIONAL BOOTH SPACE

- Extra Booth Space** **\$255**

### ELECTRICITY

- Electricity** **\$50**

### ADDITIONAL REPRESENTATIVES

- After 1st representative, add - each \$30**

### GOLF TOURNAMENT

- Wednesday, July 28** **TBA**  
Pointe Royale

### MSCA AWARDS BANQUET

Saturday, August 1 — Suppliers invited to attend

- Adult Banquet Ticket** **\$35**

### CONVENTION PACKET MATERIALS

- Material for convention packets** **FREE**  
Must be received by **Friday, July 9**  
Only **ONE** insert per company, **No** Samples  
Provide 250 Copies, **No** larger than 8 1/2" x 11"

### JOURNAL ADVERTISING SPECIALS

- Price List** **FREE**  
Please send information on **ADVERTISING OPPORTUNITIES** with the MSCA Journal.

### OTHER ADVERTISING OPPORTUNITIES

- Logo on Bags, Name Holders, etc.** **TBD**  
Call Kathleen at **573-636-2553** to discuss the possibility of having your company logo printed on these or other promotional materials.

### Method of Payment

- Master Card
- Visa
- Discover
- Check # \_\_\_\_\_

Amount \$ \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Return Registration Form and Payment to: MSCA, 220 East Dunklin, Jefferson City, MO 65101

## Supplier Benefits

- ◆ One 8-foot table/booth space at the MSCA Summer Convention.
- ◆ A second table for \$255.
- ◆ Recognition in MSCA Summer Convention Registration Packets.
- ◆ One ticket for meals sponsored by the MSCA (Sat. Banquet NOT included).
- ◆ Names and addresses of doctors who attend convention sent via email.
- ◆ Admission to district meetings and seminars (Set-up fee may apply).

**IMPORTANT:** The Missouri State Chiropractors Association is not responsible for the damage, loss or misappropriation of property utilized by individuals when attending its functions or sponsored events.

## Set-Up Time

### Wednesday, July 28

You are welcome to arrive early and set up on Wednesday evening from 5:00-8:00 p.m.

### Thursday, July 29

You may choose to set up on Thursday morning. The doctors start registration at 7 a.m. However, if you set up by 9:30, you will catch the doctors as they take their morning break.

## Tear-Down Time

### Saturday, July 31

Most suppliers stay through the noon luncheon on Saturday. You may tear down at any time on Saturday afternoon.

## Microphone Time & **FREE Booth** Sponsorships Available

Select Food Sponsors Receive . . .

- Microphone time to introduce company
- Special Signage
- FREE Booth

*Look for Special Pricing Inside*

**Call Today for Details!**

**573-636-2553**

## Register Today!

**First Come, First Serve  
Booth spaces sell out early.  
Diagram enclosed for booth selection.**

*(Complete and return with convention application form.)*

**Missouri State Chiropractors Assn.  
220 E. Dunklin  
Jefferson City, MO 65101  
573-636-2553  
[www.mscainfo.com](http://www.mscainfo.com)**



*July 29 - 31, 2010  
Chateau on the Lake  
Branson, Missouri*

*Sponsorships with  
Speaking  
Opportunities*

**Reserve Your  
Booth Today!**